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TSX-V:APH, OTCBB:APCSF

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ALDA's T³6[®] Antiseptic Hand Sanitizer Kills 2009 H1N1 Flu (Swine Flu) Virus in 15 seconds

Vancouver, BC - ALDA Pharmaceuticals Corp. (APH:TSX-V, OTCBB:APCSF) ("the Company" or "ALDA") announces that, in tests conducted at an independent laboratory in the US, T³6[®] Antiseptic Hand Sanitizer has been shown to completely kill the new H1N1 Virus (Swine-like H1N1 Influenza A virus Strain A/California/04/2009) in 15 seconds or less.

Dr. Terrance Owen, President & CEO states, "Since the first outbreak of the new H1N1 virus strain in Mexico in March of this year, the World Health Organization (WHO) has been warning that this particular strain of the virus could cause a global pandemic. By early June, the virus had reached all six WHO regions with nearly 30,000 confirmed cases reported in 74 countries. On June 11, 2009, the WHO raised its global pandemic alert level to "Level Six", the highest level possible, for the first time since 1968. A Level Six pandemic means that a virus is spreading widely in at least two of the six WHO regions. The Vancouver Organizing Committee for the 2010 Olympic and Paralympic Winter Games ("VANOC") is committed to providing a safe environment for people from all over the world to come and participate and observe the Games. We decided to test T³6[®] Antiseptic Hand Sanitizer against this new strain of H1N1 that is the subject of the pandemic warning and are pleased that it has proven to be very effective. We look forward to providing T³6[®] Antiseptic Hand Sanitizer to help protect people who are coming to Vancouver in 2010 and doing our part to contribute to the success of the Games".

About ALDA Pharmaceuticals Corp.

ALDA is focused on the development of infection-control therapeutics derived from its patented T³6[®] technology. The company trades on the TSX Venture Exchange under the symbol APH and on the OTCBB under the symbol APCSF. The Company is an Official Supplier of the 2010 Olympic Winter Games, 2010 Paralympic Winter Games, Canadian Olympic Committee, 2010 Canadian Olympic Team and 2012 Canadian Olympic Team for antiseptic hand sanitizer, disinfectant and disinfectant cleaning products.

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